

**FOR IMMEDIATE RELEASE**

**Stock & Option Solutions Hosts an SOS Educational Webcast: Demystifying and Determining DTA Balances**

**Equity accounting expert Elizabeth Dodge of SOS to discuss challenges and solutions for “proving out” the deferred tax asset (DTA) balance related to equity**

**Campbell, California, October 29<sup>th</sup>, 2012** - Stock & Option Solutions (SOS), a leading provider of stock plan administration, management and consulting services, today announced that Elizabeth Dodge of SOS will speak alongside Margaret Rozowski of LeapFrog Enterprises, Inc. in a discussion that will review the data you need, the pros and cons of each approach, and a few things that should be on your radar before you begin your process in an educational webcast scheduled for November 6<sup>th</sup>, 2012 at 11am PT. This webcast is a panel discussion that will share some different options on how to calculate your DTA balance since most systems don't have a report that readily gives companies this number.

Elizabeth Dodge of SOS said, “DTA Balances are a very hot topic for our clients. Verifying these balances can be a challenge, but is definitely possible in most cases. The webcast is designed to help clients and partners benefit from the lessons we've learned from our DTA balance experiences.”

For more details on the above topics, please contact Shawna Casey at [scasey@sos-team.com](mailto:scasey@sos-team.com) or 408-979-8700.

Stock & Option Solutions, Inc. (SOS) is a leading provider of [stock plan administration](#), management and [equity consulting services](#) for companies offering equity compensation and benefit programs to its employees. For over ten years, hundreds of organizations, from private start-ups to Fortune 500 companies, have relied on [Stock & Option Solutions'](#) expertise for strategic planning, methodologies and skilled resources to build and support the most effective stock administration programs possible. The company offers its services through its [People Solutions](#), [Technology Solutions](#), and [Strategic Solutions](#) business groups. For more information about Stock & Option Solutions, please visit <http://www.sos-team.com>.

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