

FOR IMMEDIATE RELEASE

STOCK & OPTION SOLUTIONS, INC. PROMOTES ANDREA BEST, TO VICE PRESIDENT OF CLIENT EXPERIENCE

Campbell, California, August 10th, 2018 - Stock & Option Solutions, Inc. (SOS), a leading provider of outsourced equity plan administration and consulting services, today announces the promotion of Andrea Best, PhD to Vice President of Client Experience.

With over twenty years of service experience, Dr. Best's newly implemented role will focus on increasing SOS' understanding of client needs. Her new role is responsible for leading SOS' future growth by ensuring SOS understands our clients' priorities and delivers an optimum client experience.

Dr. Best's twelve years leading SOS' People Solutions Team arms her with a unique understanding and insight to the high-performance value of teamwork SOS brings to each client. Additionally, her extensive network and background as an industry influencer positions Dr. Best to demonstrate this value to the entire equity industry.

"I am truly grateful to have worked with Andrea for so many years and the talent and drive Andrea brings to the SOS-Team is raising the bar for service in the equity compensation industry. With Andrea leading our client centric focus, SOS is better positioned to add more value to our clients and the equity industry," stated Barrett Scott, CEO of SOS.

With this new position, SOS will strengthen its value to prospects, clients and partners by focusing on solving the core issues our industry faces and providing solutions and best practices to resolve them.

About Stock & Option Solutions, Inc.

Stock & Option Solutions, Inc. provides stock plan administration outsourcing and consulting services to public and private companies. SOS aims to deliver a team-based approach to solving the challenges in staffing equity compensation departments. To learn more, you can visit us online at <http://www.sos-team.com> or call us at 408.979.8700.

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