

FOR IMMEDIATE RELEASE

Stock & Option Solutions Announces Aspirations Program Schedule

Speaker line-up and presentations have been announced for the event that has a focus on helping companies prepare their equity plans for an IPO

Campbell, California, September 25, 2013 - Stock & Option Solutions (SOS), a leading provider of stock plan administration, management and consulting services, today announced the program schedule for Aspirations, their equity compensation-related conference for emerging private companies anticipating an IPO (or other liquidity event) in the next one to three years.

The best and brightest speakers will share their knowledge and expertise in an event that will be held on November 12, 2013 in Campbell, California at Villa Ragusa. The event will include breakfast, lunch and a cocktail/networking reception. The all-day conference will bring together executives and stock plan staff from finance, HR, legal, and executive compensation for 11 educational sessions on topics ranging from the basics of stock plan management to accounting standards and taxation to international issues.

The morning general session, **The Long and Winding Road: When Your Exit is So Far Away...or Never** will start the day off on the right foot with Pam Ellis from Solium, Alicia Perusse, and Fred Whittlesey of Compensation Venture Group, Inc. This session discusses the challenges faced by today's private companies as these timelines stretch out and radical alternatives for compensation design that recognize the new marketplace and diverge from the traditional VC fast-exit, accounting-driven models of the past.

The general lunch session, **Stock Plan Gladiators: Private Company Edition** will be an engaging highlight of Aspirations. The panel includes Barbara Baksa of the NASPP, Susan Garvin, from Stock & Option Solutions, and Christine Zwerling also of Stock & Option Solutions. In this dynamic discussion, the panelists will hold a debate of today's hottest trends in stock plan design for private companies.

Elizabeth Dodge, Vice President of SOS, says of Aspirations, "As usual the Aspirations session and speaker lineup features some of the best and brightest experts in stock plans today. We are thrilled to be able to offer some of the same sessions, updated for 2013 and some brand new topics, all specific to our private company attendees. With our fantastic new venue, some incredible partners, and amazing networking opportunities, Aspirations is yet again a not-to-be-missed event in 2013."

For more details on Aspirations, please contact Shawna Casey at scasey@sos-team.com or 408-979-8700.

Stock & Option Solutions, Inc. (SOS) is a leading provider of stock plan administration, management and equity consulting services for companies offering equity compensation programs to its employees. For over thirteen years, hundreds of organizations, from private start-ups to Fortune 500 companies, have relied on Stock & Option Solutions' expertise for strategic planning, methodologies and skilled resources to build and support the most effective stock administration programs possible. The company offers its services through its People/Staffing Solutions, Consulting/Project Solutions, and Outsourcing/Total Administration Solutions business groups. For more information about Stock & Option Solutions, please visit <http://www.sos-team.com> or call 888-SOS-0199.

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