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## FOR IMMEDIATE RELEASE

### **Stock & Option Solutions Launches Unique, Comprehensive Client Services Program in Response to Increased Corporate Equity Compensation Requirements and Risk Management**

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Intensified accounting laws and internal corporate pressures fueling demand for proactive planning and cross-organizational expertise in stock plan management issues

**San Jose, California, October 9, 2007** — Stock & Option Solutions, a leading provider of equity plan management and consulting, announced the availability of its Premier Client Program, offering a wide-ranging menu of stock plan support and advisory services for its extensive, nationwide client base.

With the epidemic of corporate accounting scandals, coupled with compliance and control requirements of the Sarbanes-Oxley Act (SOX), increased financial reporting disclosures, and exposure of critical stock administration issues, companies are now taking a proactive approach to strategic planning, improving and monitoring their processes and controls to ensure compliance, and maximizing operational efficiency. Multiple departments such as Tax, Legal, Human Resources and Finance are becoming more actively involved in their companies' equity compensation management and require education and resources to support this change.

“Corporations are feeling the pressure of intense public scrutiny and complex regulatory needs and were asking us for more support to assure compliance and enhance their operations,” said Sean Lembree, President and Chief Executive Officer of Stock & Option Solutions. “This program will enable unprecedented availability and access to knowledge, training and education and provide the service levels companies are demanding.”

Under the Premier Client Program, clients can select a tier of service based on the extent of assistance desired. All levels include a dedicated support team and a strategic advisory consultant. Flexible benefits include combinations of different specialty services, such as Strategic Planning Engagements, Education and Training Webinars, Stock Administration Guidebook, Database Audit Programs, Document Resource Library, and Participant Satisfaction Surveys. Premier Client Program members also receive significant discounts on products and services, creating a unique, long-term value to clients. More services will be added as the Premier Client Program grows and are expected to be included into existing packages at no charge.

The Program also makes financial sense for Stock & Option Solutions' customers. “Our clients are saving money since the programs include some services they were already using and now they are also able to leverage these benefits to other departments involved in stock administration issues,” said Lembree. “By purchasing these services as part of the Premier Client Program, they will realize significant savings over the a la carte rates for the same services, as well as ongoing business they conduct with us.”

Stock & Option Solutions expects the trend in these types of full-service support programs to increase over the next three to five years, especially as equity management becomes more complex and the scope of industry products and service providers narrows.

## **About Stock & Option Solutions Incorporated**

Stock & Option Solutions, Inc. (SOS) is a leading provider of top-tier stock plan management and consulting services for companies offering equity compensation and benefit programs to its employees. For ten years, hundreds of organizations, from private start-ups to Fortune 500 companies, have relied on Stock & Option Solutions' expertise for strategic planning, methodologies and skilled resources to build and support the most effective stock administration programs possible. The company offers its services through its People Solutions, Technology Solutions, and Strategic Solutions business groups. For more information about Stock & Option Solutions, please visit <http://www.sos-team.com>.

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